Virginia ASCD 2017 Annual Conference

Information for Sponsors and Exhibitors

About Our Conference

Virginia ASCD hosts the premier conference in Virginia for educators with a focus on innovative and evidence-based practice. We typically host over 700 attendees - a terrific mix of classroom teachers, building-level administrators, district instructional leaders, and teacher educators. A smaller, day-long preconference session provides an opportunity for a more intensive professional development session (175-250 attendees) on a specific topic related to the conference theme.

The first week in December has come to be known as "VASCD Week" in Virginia - a wonderful time to be in Williamsburg, where a combination of Colonial holiday decor and outlet shopping create the perfect environment for kicking off the holiday season.

The 2017 Conference

This year's preconference session will be on Wednesday, November 29th. The full conference begins on Thursday morning, November 30, and concludes at 12:45 on Friday, December 1. Keynote presenters will open and close each day, with 45 concurrent sessions by Virginia educators offered as well. This year's keynote speakers are Dylan William, Geroge Couros, Consuelo Kickbush, and Kaleb Rashad. Information about these speakers and details about their presentations will be posted on our website in the coming weeks.

We will again be using the DoubleDutch conference app to handle our schedule, session handouts, and to help us drive traffic to our exhibitors. Throughout the conference, attendees will be able to complete various activities (contact with exhibitors, social media posts, networking with new colleagues, and more) that will earn points toward prizes and recognition. We will work hard to promote its use as we continue to seek ways to increase contact between our exhibitors and our attendees. We have also built time in to the schedule for attendees to visit with our exhibitors.

Sponsor and Exhibitor Options

1. Preconference Sponsor, **one** sponsorship available @ **$2,000**.
   - Priority booth location (in order of receipt of signed agreements).
   - One push notification through our conference app
   - Company name and logo in sponsor section of the app.
   - A thank-you announcement at beginning and end of preconference.
   - Option to place brochure or flyer on lunch tables at preconference.

2. General (keynote) Session Sponsor, **4** sponsorships available @ **$1500**.
   - Priority booth location (in order of receipt of signed agreements).
   - One push notification through our conference app.

- Company name and logo in sponsor section of the app.
- A thank-you announcement at beginning and end of general session.

3. Thursday's Lunch Sponsor, **3** sponsorships available @ **$1500**.
- Priority booth location (in order of receipt of signed agreements).
- One push notification through our conference app.
- Company name and logo in sponsor section of the app.
- Option to place brochure or flyer on lunch tables at preconference.

4. Priority Exhibitor, **8** available @ **$750**.
- Priority booth location in Promenade or inside the conference center.
- Company name and logo in sponsor section of the app.

5. Exhibitor, **25** available @ **$500**.
- Booth location in the Ballroom.
- Company name and logo in sponsor section of the app.

6. Board of Directors' Dinner, Wednesday evening, November 29. Special thanks to myON who has already agreed to sponsor the Board of Directors' Dinner this year.

Logistics
You may set up your exhibit space on Tuesday evening prior to the Wednesday preconference or on Wednesday evening prior to the opening of the conference on Thursday. There is no additional fee for exhibiting on the preconference day, or reduction for Thurs/Fri only.

The **exhibitor package** includes one 8' wide exhibit booth with an 8' high backdrape and 3' high side dividers. The booth will contain one 6' draped table, two chairs and one trash can. The **sponsor** package is larger (10' wide) and includes 2 tables and 2 chairs. The Dunmar Exhibit Services Packet will provide you with information including the process to arrange for additional items should you need them. Access to electricity is arranged through the Doubletree Hotel. VASCD will provide lunch for up to 2 representatives of your company on Thursday November 30. **PLEASE NOTE: VASCD will pay your internet fee for the Doubletree so you do not need to request internet from the hotel.**

Registration
We are happy to offer online registration for exhibitors/sponsors this year!
On-line registration can be found at vascd.org.
ALL forms are available on our website.

If you have questions, contact
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