Virginia ASCD 2018 Annual Conference

Information for Exhibitors

About Our Conference

Virginia ASCD hosts the premier conference in Virginia for educators with a focus on innovative and evidence-based practice. We typically host over 700 attendees - a terrific mix of classroom teachers, building-level administrators, district instructional leaders, and teacher educators. A smaller, day-long preconference session provides an opportunity for a more intensive professional development session (175-250 attendees) on a specific topic related to the conference theme.

The first week in December has come to be known as "VASCD Week" in Virginia - a wonderful time to be in Williamsburg, where a combination of Colonial holiday decor and outlet shopping create the perfect environment for kicking off the holiday season.

The 2018 Conference

This year's preconference session will be on Wednesday, November 28th. The full conference begins on Thursday morning, November 28, and concludes at 1:00 p.m. on Friday, November 29. Keynote speakers will open and close each day, with 45 concurrent sessions by Virginia educators offered as well. This year's keynote speakers are Kim Bearden, Ron Berger, Chic Thompson, and Michael Bonner. Information about these speakers and details about their presentations will be posted on our website in the coming weeks.

We will be using a new conference app this year called **Crowd Compass** to handle our schedule, session handouts, and to help us drive traffic to our exhibitors. Throughout the conference, attendees will be able to complete various activities (contact with exhibitors, social media posts, networking with new colleagues, and more) that will earn points toward prizes and recognition. We will work hard to promote its use as we continue to seek ways to increase contact between our exhibitors and our attendees. We have also built time in to the schedule for attendees to visit with our exhibitors.

Exhibitor Options

1. We have 13 booths available in the promenade area for $800 each.

2. We have 3 booths available down in the Conference Center for $800 each.

3. We have 20 booths available in the Ballroom for $500 each.

All **exhibitor packages** includes one 8' wide exhibit booth with an 8' high back drape and 3' high side dividers. The booth will contain one 6' draped table, two chairs and one trash can. The Dunmar Exhibit Services Packet will provide you with information including the process to arrange for additional items should you need them. Access to electricity is arranged through the Doubletree Hotel. VASCD will provide lunch for up to 2 representatives of your company on Thursday November 29.

Vendor BINGO!
In an effort to drive more attendees to your booth, we will be playing "Vendor BINGO!" this year. Each attendee will be given a BINGO card. In order for them win a prize, they must visit six different vendor booths to get your booth number and initials. We will draw for 3 prizes on Friday morning before the last keynote speaker session.

Door Prizes
If you would like to give away a door prize at your booth, please let me know what you will be giving away. I will have a poster by the registration desk listing all the vendors, door prizes, and the winners! We will also list this information on the conference app.

PLEASE NOTE: VASCD will pay your internet fee for the Doubletree so you do not need to request internet from the hotel.

Registration
We are happy to offer online registration for exhibitors/sponsors again this year!

If you have questions, contact
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