



Virginia ASCD 2018 Annual Conference

Sponsorship Opportunities

We have the following sponsorship opportunities available for you. Each sponsorship is \$500.

(Note: Booths are sold separately, they do not include the sponsorships listed below)

Breakout Room Sponsorships – (6 available)

The Amphitheatre and Center Lounge are our two largest breakout rooms. We schedule concurrent sessions that we expect to be the most popular with our attendees in these two rooms. Sponsoring one of these rooms entitles you to:

- Be the presider over the session
- You are welcome to leave information about your company on the chairs in the room or you can put up a poster at the door with information about your company
- You are welcome to give a two-minute introduction about your company
- You will introduce the session speaker
- Give a thank you to the attendees at the end of the session.

Keynote Speaker Sponsorships – (5 available) You and your company will be recognized and thanked for being the Keynote Speaker Sponsor before their presentation. You will also be listed in the program and on the app as the Keynote Speaker Sponsor. We will be playing a slide show before each keynote session. You are invited to send 5-6 slides about your company that will be included in the slide show for the session you are sponsoring.

- Wednesday, Pre-Conference Sponsor (AJ Juliani)
- Thursday morning Keynote Speaker Sponsor (Kim Bearden)
- Thursday afternoon Keynote Speaker Sponsor (Chic Thompson)
- Friday morning Keynote Speaker Sponsor (Ron Berger)
- Final Keynote Speaker Sponsor (Michael Bonner)

Thursday Lunch Sponsor – (1 available)

- Thursday Lunch Sponsor – (You will be listed in the program and on the app as the luncheon sponsor.) You are welcome to put information on the lunch tables about your company.

Thursday Afternoon “Cookie Break” (1 available) - Instead of dessert with lunch, we will be providing an afternoon “cookie break” out in the promenade. We will provide signage on the table thanking you for being the cookie break sponsor. You are welcome to be present at the table and to greet people as they stop by and you are welcome to leave information about your company out on the table.

OTHER SPONSORSHIP OPPORTUNITIES – If you are interested in one of these opportunities listed below, please contact Bev Winter at 434-466-7466 for cost and details.

- **Lanyards** – Every attendee will have a name tag attached to a lanyard. The lanyards would have your company’s name printed on them and you will be listed in the program as a sponsor.
- **VASCD Board Dinner** – Would you and your company like the opportunity to host the VASCD Board at their annual dinner in Williamsburg? The dinner would be held on Thursday evening beginning at 5:30 p.m.